

# **2011 ASC National Preconstruction Services**

## **Pre-Problem Statement and Information Package**

**Presented by:**



**PEPPER  
CONSTRUCTION**

# Introduction

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Pepper Construction Company is proud to sponsor the new 2011 ASC National Preconstruction Services Problem for the ASC Great Lakes Region.

The objective of this problem is to expose the student competitors to the everyday occurrence of preconstruction services in today's construction environment.

The problem will include many of the typical services required by today's clients. These will include: team selection, logistics planning, conceptual estimating, risk analysis, constructability review, resource allocation, and safety.

## Problem Premise

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Your team is a general contractor that has been asked to submit a proposal (RFP) for preconstruction and construction services for their project. The judges are the "owners" of the project. They will review your proposal as outlined and have you present a presentation and interview with your company. The sample project will be a \$20-\$35 million hospital project.

Your team will be judged as follows:

Services Proposal	70 points
Presentation	30 points

# Competition Rules

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Without exception, the rules for the competition will be governed by the following guidelines:

- 1) All posted ASC rules governing the competition rule
- 2) Other rules will be reviewed at the problem issuance on the morning of the competition.

## Scoring

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The selection process consists of two steps that assume competitors have already successfully completed the prequalification process with the owner. The grading will be done by a panel of judges, several of whom may have been involved with the actual project. The grading scale will be based on 100 point scale with a maximum of 70 points for the written proposal and a maximum of 30 points for the presentation. Up to 5 bonus points may be awarded to those teams that exhibit exemplary performance during either phase of the competition.

Please remember that the combination score of both phases will determine the overall team placement. Each team will receive a summary of their scoring after the competition.

The first, second and third place teams will be recognized with a trophy and a nominal cash prize at the Awards Ceremony.

*NOTE: Teams not submitting on time will still be judged, however points will be deducted from the overall team score.*

# Phase I – Preconstruction Service Proposal

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The formal RFP will be distributed and discussed at the mandatory Pre-Proposal Conference. All teams attending the meeting are then invited to submit proposals (6 hard copies and 1 electronic) that will include, but are not limited to the following:

- Executive Summary
- Project Staffing
- Project Organizational Chart
- Logistics Plan
- Project Budget
- Schedule
- Constructability Review
- Safety Analysis

## Phase II – Presentation

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The Owner will conduct interviews of the bidding General Contractor teams who have responded to the Phase I Proposal request. Interviews will be conducted on Friday, October 28, 2011. Exact time and location of interviews will be determined at a later date and all interview times will be posted at the Pepper ASC-designated meeting room.

Presentation parameters:

- Pepper Construction will provide a projector for those teams that wish to utilize a laptop for any portion of their presentation
- Each team will provide 6 hard copies and an electronic copy of their presentation one half hour prior to the start time of the first presentation
- All presentations are limited to 30 minutes in length with a 15 minute Question and Answer period to follow. All presentations will end promptly 45 minutes from the start of the presentation
- Each member of the project team must have a speaking role during the presentation portion of the contest

# Contact Information

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Any questions prior to the contest date can be directed to the Pepper representative below:

Contact: Kevin Kaczynski

Email: [kkaczynski@pepperconstruction.com](mailto:kkaczynski@pepperconstruction.com)