

ASC Region 3 Conference and Competition
Great Lakes Region
2011

Sponsorship Information

Introduction

The Great Lakes Region (Region 3) of the Associated Schools of Construction (ASC) welcomes industry participation at our annual Fall conference and student competitions.

Each year in October, ASC's Region 3 holds its primary business meeting and faculty development at a location within the Region. Region 3 is the largest single region in the ASC, representing 27 member programs within the states of Illinois, Indiana, Kentucky, Michigan, Ohio, and Wisconsin. In conjunction with this meeting, student competitions involving six-member teams from the universities in our region are conducted. Student teams from our region compete in one of three categories of Construction Management competitions, solving a specific problem provided in the area of Commercial Construction, Design-Build, or Heavy Civil Construction. For the first time in our history, our region is considering hosting three additional National competitions open to students from all ASC member schools. Additional problem areas being considered are Healthcare Construction, Virtual Design and Construction, and Preconstruction. Additional problem areas are welcome. To discuss such a proposal, contact the Region Director.

A typical meeting includes over 150 students and approximately 30 faculty. The conference and competition is held at the Doubletree Suites Hotel in Downers Grove, IL. This year's event will begin with a welcome reception and a mini job fair on Wednesday, October 26th, and conclude with an awards breakfast on Saturday, October 29th. Downers Grove is a Chicago suburb about 16 miles SW of O'Hare Airport and 22 miles from downtown Chicago. The Doubletree is just north of the intersection of the East-West Tollway (I-88) and I-355. For the past eight years, the DoubleTree at Downers Grove has served as our venue because of its centrality to the Region schools, good transportation connections and airfares for sponsors, and the quality, features, and outstanding service provided by the hotel.

Conference and Competition Location

Location: The ASC Region 3 Conference and Student Competitions will be held at the Doubletree Suites, Downers Grove, IL, October 26-29, 2011.

Schedule: The event begins with registration, reception, and mini job fair at 5:00 PM Wednesday and ends with an Awards Breakfast on Saturday.

Benefits of Sponsorship

This is a prime opportunity to observe and recruit from among the best construction students in the Great Lakes Region. It is an ideal way to get your company name in front of many of these future construction leaders. Finally, it is a unique opportunity to network with construction faculty.

Sponsorship Opportunities

To help offset the costs of such an undertaking and to support students and their faculty in this worthy endeavor, sponsors are encouraged to participate. All sponsors will receive recognition on major communications and signage. In addition, sponsors will have access to the students in the Regional Job Fair and, depending on the level of sponsorship, during the student team presentations held Friday afternoon. In the economic times in which we find ourselves, talent is essential. Companies have cut back on hiring. At this time, companies should be intensifying their efforts to find those quality candidates. Interviewing and events such as this student competition keep companies' names in the mind of these outstanding students as well as maintain a pool of qualified candidates for each company in preparation for the inevitable change in the economic forecast.

This year we are attempting to organize a Mini Job Fair. The plan is to hold this during the Welcome Reception from 5:00 PM to 7:00 PM on Wednesday, October 26th. Our hope is to expand this event in future years—perhaps entailing a larger portion of the day and inviting students who are not necessarily competing from all schools in our Region. Sponsor input to the day, time, and venue for this event are welcome.

Five categories of sponsorship are available.

Conference Sponsor: \$5,000

The Conference Sponsor provides funds necessary to offset much of the activities of the conference and competition. All communication related to the conference and competition will include an indication of such sponsorship. For example, "ASC Region 3 Fall Conference and Student Competition sponsored by ..." Included is the display of a 3' x 8' banner during the conference. Conference Sponsors receive a reduced Judge Sponsor rate, access to student presentations, unlimited attendance at the welcome reception/job fair, up to 8 attendees at the awards breakfast, and up to 5 minutes to address the attendees at the Awards Breakfast using a video presentation and/or speaker.

Judge Sponsor: \$2,500 (\$1,000 for Conference Sponsors)

A Judge Sponsor prepares the competition project for one of the three categories of competition, runs the competition for that category, and judges all participants related to that category. The Judge Sponsor for each category of competition is responsible for the cost of all student awards as well as the costs associated with their company's participation. In addition, the sponsorship fee offsets many of the hotel costs associated with the student competition. A separate document describing the responsibility of the Judge Sponsor is available (see [Judge Expectations](#) on the [ASC Region 3 Website](#)). Included is the display of a 2' x 6' banner during the conference, access to student presentations, unlimited attendance at the welcome reception/job fair, and up to 8 attendees at the awards breakfast.

Gold Sponsor: \$2,000

A Gold Sponsor supports one of the following activities of the conference and competitions. Each sponsored activity and general signage will prominently display the sponsors' names. Included is access to student presentations, unlimited attendance at the welcome reception/job fair, up to 5 attendees at the awards breakfast, and up to 3 minutes to address the attendees at the sponsored event using a video presentation and/or speaker.

1. Welcome Reception and Job Fair
 - o Offsets the cost of hosting the room and refreshments.
2. Awards Breakfast
 - o Offsets the cost of hosting the rooms and breakfast for the awards event.

Silver Sponsor: \$1,500

A Silver Sponsor supports the following activities of the conference and competitions. General signage will prominently display the sponsors' names. Included is access to student presentations and unlimited attendance at the welcome reception/job fair. Specific activities are:

1. Conference Continental Breakfasts
 - o Offsets the cost of hosting the faculty conference.
2. Conference Lunches
 - o Offsets the cost of hosting the faculty and students' lunches during the competition.
3. Dinners
 - o Offsets the cost of hosting the students' dinner during the first day of competition.
4. Conference and Competition Attendee Gift
 - o Offsets the cost of participant gifts. Such conference tokens may be provided by the sponsor and include the sponsor's logo and information along with the ASC Region 3 conference and student competition inscription.

Bronze Sponsor: \$500

A Bronze Sponsor level exists for those that wish to support the welcome reception/job fair. Included is unlimited attendance at the welcome reception/job fair.

You may visit our web site at http://region3.ascweb.org/Competition/comp_index.htm for further information.

For more information and to sponsor our event, contact:

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